



Focus on what **truly** matters!

Vorstellung econob

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Digitale Disruption, Klagenfurt
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The story of Fintech

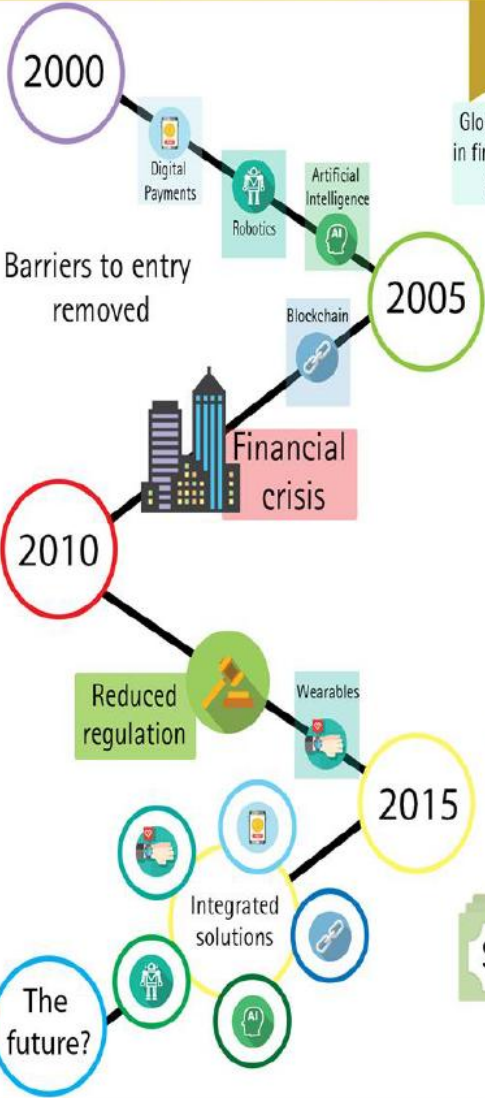
Start up costs continue to decline

\$5m
2000

\$500k
2001

\$50k
2009

\$5k
2009



Barriers to entry removed

Reduced regulation

Integrated solutions

Global investment in fintech continues to increase

\$1.8bn	2010
\$2.5bn	2011
\$3.2bn	2012
\$4.8bn	2013
\$12.7bn	2014
\$22.6bn	2015

Evolve and adapting

Successful startups



Banks investing in Fintech

HSBC	Santander	BARCLAYS	BBVA
\$200 million in early-stage tech	\$100 million in Fintech with InnoVentures	Established Barclays Accelerator	\$100m for Fintech funds

Shift to banks collaborating with Fintech

BBVA Acquires Simple	Paypal Acquires Xoom	Mastercard Acquires Applied Predictive Technologies	D+H Acquires Fundtech
\$117m	\$890m	\$600m	\$1.25bn

Disruptive Technologien



BlockChain

Transparente Transaktionen
Dezentralisierung, Sicherheit
Bitcoin

Libelium Smart Internet der Dinge (IoT)

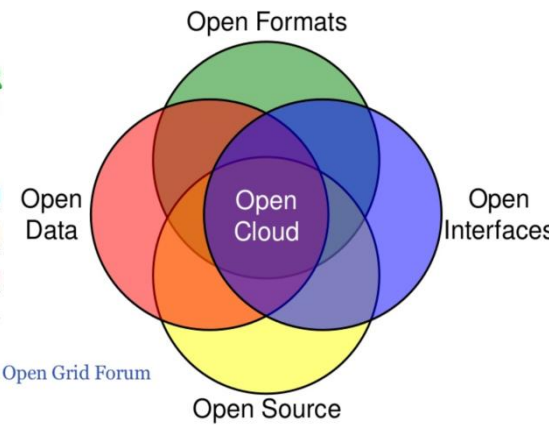
Vernetzte Sensoren
Proaktives Handeln

- Air Pollution**: Control of CO₂ emissions of factories, pollution emitted by cars and two-wheeled gears generated in farms.
- Forest Fire Detection**: Monitoring of combustion gases and prescriptive fire conditions to define alert zones.
- Wine Quality Enhancing**: Monitoring soil moisture and trunk diameter in vineyards to control the amount of sugar in grapes and grapevine health.
- Offspring Care**: Control of growing conditions and the sufficing in animal farms to ensure its survival and health.
- Sportsmen Care**: Real-time monitoring in high performance centers and fields.
- Structural Health**: Monitoring of vibrations and material conditions in buildings, bridges and historical monuments.
- Quality of Shipment Conditions**: Monitoring of vibrations, strikes, container openings or cold chain maintenance for insurance purposes.
- Water Leakages**: Detection of liquid presence outside tanks and pressure variations along pipes.
- Vehicle Auto-diagnosis**: Incorporation of sensors from Canbus to send real-time alarms to emergencies or provide advice to drivers.
- Item Location**: Control of individual items in big surfaces like warehouses or harbours.
- Waste Management**: Detection of rubbish levels in containers to estimate the trash collection routes.
- Smart Parking**: Monitoring of parking spaces availability in the city.
- Golf Courses**: Selective irrigation in dry zones to reduce the water resources required in the green.
- Water Quality**: Study of water suitability in rivers and the sea for fauna and usability for drinkable use.

libelium
www.libelium.com

Open Cloud

Software, Services
Daten



Big Data

Massive Datenmengen
Alle Informationstypen

Artificial Intelligence

Deep Learning
Reasoning

Human Understanding

Sprache
Semantik

Expertise von econob

Service

- Consulting
- Supervision
- F&E Projekte
- Partnerschaften

Themen

- Datenqualität & -management
- Daten- & Textanalyse
- System - Architekturen
- Schnittstellen

Branchen

- Finanz
- Versicherungen
- Health
- Marketing





- Technology Owner



- International partnerships
- 8+ employees
- Strong Management and Advisory Board
- Founded in 2009
- Based in Klagenfurt, Austria



<http://www.econob.com>

<http://hassler.world>